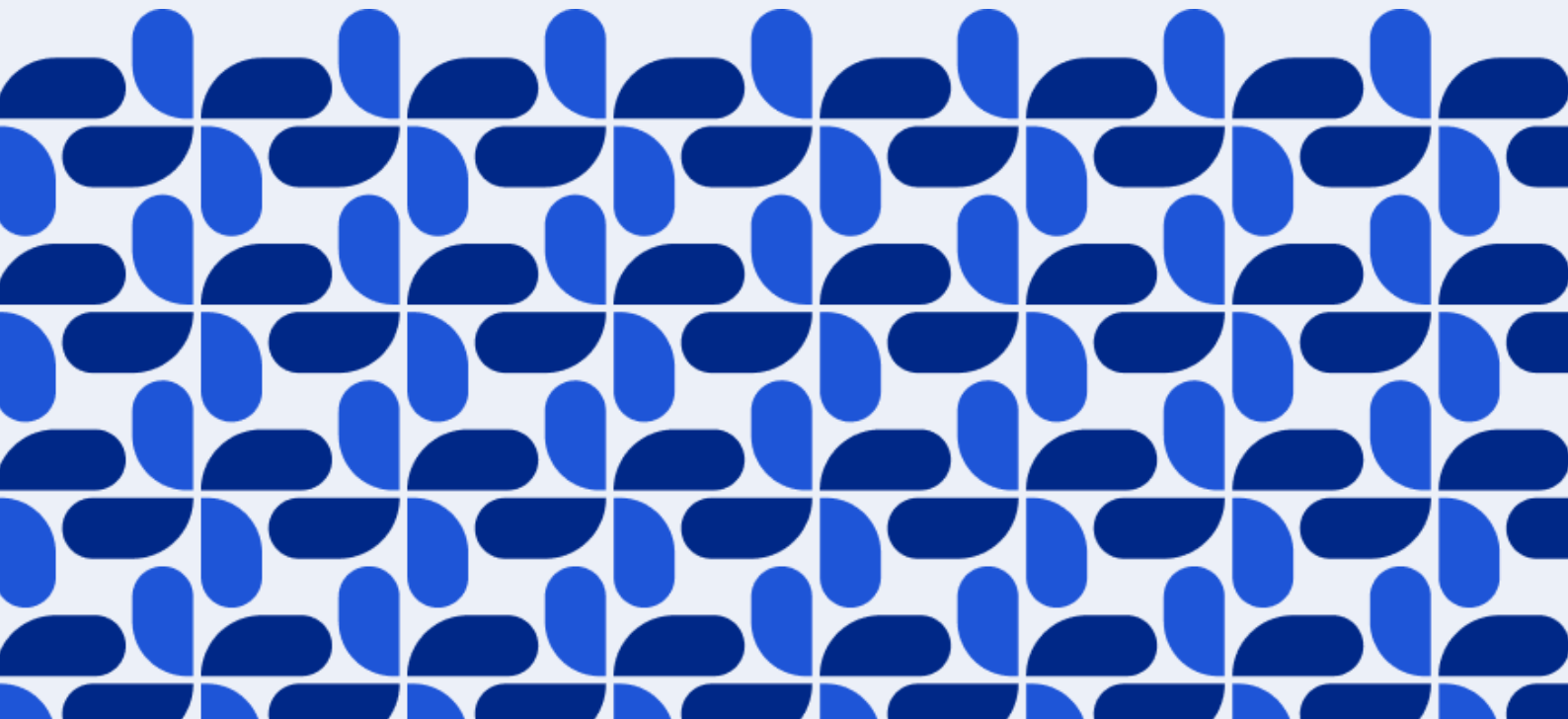


OPEN POSITION

# Senior Marketeer



## Do you want to put Corporify on the map— and actually see the impact of your work?

At Corporify, we're reshaping how legal teams operate. Our platform helps international companies, PE/VC funds and business law firms manage their legal entities without the spreadsheets, the paper trails and the chaos. We're growing fast; and now we need someone to tell that story to the world.

We're looking for a Senior Marketeer who is equal parts strategic and hands-on. Someone who can shape a brand, drive content that converts and work shoulder-to-shoulder with Sales to turn awareness into pipeline. You'll report directly to the CEO and have real ownership over how Corporify shows up in the market.

### What will you be doing?

01

#### Brand and communication

You shape the Corporify brand from the inside out. You define how we look, sound and feel; across every channel, every touchpoint. You make sure our positioning is sharp, consistent and compelling to the legal and corporate audiences we serve.

02

#### Content & SEO

You build a content engine that attracts and educates our target audience. From thought leadership articles and case studies to website copy and social posts; you create content that ranks, resonates and converts. You know your way around SEO and use it to drive sustainable inbound traffic.

03

#### Product Marketing

You translate what Corporify does into clear, compelling messages that land with legal counsels, CFOs and paralegals. You own positioning, messaging and go-to-market for new features and product updates; in close collaboration with Product, Customer Success and Sales.

## **04** Events & partnerships

You identify and manage the right events, webinars and partnerships to grow Corporify's visibility. From legal tech conferences to targeted community partnerships; you know which bets to place and how to make them count.







## **05** Sales collaboration

You work closely with the Sales team to align on messaging, build enablement materials and ensure marketing activity translates into real pipeline. You understand the buyer journey and build campaigns that support it end-to-end.

### What we're looking for

-  3 to 7 years of experience in a B2B marketing role, ideally in SaaS, LegalTech or a related tech environment
-  Proven track record in brand building, content marketing and SEO
-  Strong understanding of product marketing; you know how to position a complex product in simple, compelling terms
-  Comfortable being a generalist: you can write a LinkedIn post, brief a designer, analyse campaign data and present to the CEO; all in the same week
-  Experience working closely with a sales team and understanding what actually drives pipeline
-  Strong working knowledge of HubSpot; you know how to use it to build campaigns, manage content, track performance and support the sales pipeline
-  Fluent in English and Dutch
-  You make things happen. You're proactive, highly organised and someone people can count on; whether it's a campaign, a deadline or a new idea that needs turning into action
-  Eye for detail without losing sight of the big picture

## Why join Corporify?

-  Report directly to the CEO and shape marketing strategy from day one
-  High ownership in a fast-growing international scale-up; your work has direct impact
-  Small, collaborative team where ideas are heard and decisions move fast
-  Regular team lunches, activities and events
-  €2,500 learning budget per year
-  Hybrid working from our office in Ghent
-  A role that grows with you; as we scale, so does this position



## What's next?

Do you want to apply or do you have any questions about this job offer?

Mail to [jobs@corporify.com](mailto:jobs@corporify.com) and we'll get back to you within 1 week.

### Here is how our application process works:

- 01** Get to know each other via our People Manager
- 02** Introduction to Team Lead, this can include a case study or exercise
- 03** Introduction to our CEO/Management
- 04** Proposal and get started

*Your application will be handled with strict confidentiality.*